

Experienced art director, designer, illustrator and educator with expertise in creating conceptually driven and strategic designs that are engaging, stylistically appealing, business focused and that produce the desired user experience. Enthusiastic leader prioritizing teamwork and the creative and professional development of team members through encouragement and constructive criticism. Skilled project manager who maintains the highest standards throughout the simultaneous creation of multiple marketing, packaging and promotional products within tight deadlines.

## EDUCATION

- 2012 – 2014 **Rutgers University, Mason Gross School of the Arts**, New Brunswick, NJ  
*Master of Fine Art, Photography and Interdisciplinary Arts, Full Scholarship Teaching Fellowship*
- 2009 – 2012 **Maryland Institute College of Art (MICA)**, Baltimore, MD  
*Post-Baccalaureate Certificate in Fine Art, Photography and Digital Media Focus*
- 1998 – 2001 **Pratt Institute**, New York, NY  
*Master of Science in Communications Design, Thesis: The History of Illustrated Versions of Grimm's Fairy Tales and An Illustrated Rumpelstiltskin Picture Book*
- 1994 – 1998 **Wellesley College**, Wellesley, MA  
*Bachelor of Arts in Art History and Studio Art, French, cum laude*
- 1996 – 1997 **Sarah Lawrence College in Paris**, France  
Coursework in Art History, French and Studio Art. With courses at:  
**Parsons School of Design Paris**, 3D Design  
**The University of Paris – Sorbonne (Paris IV)**, Art History

## ART DIRECTION EXPERIENCE

- 2000 – present **Art Director and Principal**, *Clairvoyant Design*, Washington DC and New York, NY  
Design logos, advertising, marketing collateral, promotional pieces, packaging, event materials and signage for national and local businesses including Garanimals, Oasis Day Camps, BORBA, Ocean Blue Divers, Escalate Marketing and the New York Rugby Club. Illustrate greeting and holiday cards, New York Rugby Club program covers and T-shirts. Manage the cataloging and promotion of collected works of an established and internationally recognized Washington DC-based artist.
- 2006 – 2009 **Creative Services Manager**, *USA Weekend Magazine*, New York, NY  
Provided strategic direction to and supervised a team of designers simultaneously creating multiple integrated marketing projects for magazine and advertising clients. Conceptualized and designed promotional product campaigns for print, packaging and digital media. Directed creative and professional development internship program.
- 2002 – 2006 **Art Director**, *Reader's Digest*, New York, NY  
Developed, designed and produced innovative sales, marketing, promotional, packaging and advertorial pieces. Directed the work of teams of freelance designers, illustrators, photographers, and outsource vendors to maintain aesthetic excellence and strategic priorities. Collaborated with project managers to consistently fulfill project objectives, meet deadlines and optimize budgets.

2000 – 2001      **Graphic Designer**, *Children's Museum of Manhattan*, New York, NY  
Created educational and promotional materials for museum exhibitions and programs. Digitally illustrated take-out menus for the house play area. Designed and produced View-Master cartridges with Peanuts-themed 3D images.

## **PHOTOGRAPHY, DIGITAL MEDIA AND TEACHING EXPERIENCE**

2012 – 2014      **Photography Instructor**, Rutgers University, New Brunswick, NJ

2012 – 2014      **Graduate Assistant**, *Seminar in Contemporary Art and The Galleries at Mason Gross School of the Arts*, Rutgers University, New Brunswick, NJ

2010 – 2012      **Graduate Research Lab Technical Assistant for Photography, Video, Sound and Digital Printing**, MICA, Baltimore, MD

2011              **Graduate Teaching Intern**, *Imaging from Culture*, MICA, Baltimore, MD

2009              **Adjunct Professor**, *Integrated Advertising*, The City University of New York, Brooklyn, NY

2000              **Teaching Assistant**, *Design Procedures and Illustration*, Pratt Institute, New York, NY

## **HONORS & MEMBERSHIPS**

Gold Hermes Award for Marketing Design  
Three *Graphic Design USA* Magazine American In-House Design Awards  
*Still Photography to Video Course* Scholarship, Penland School of Crafts  
SPE Mid-Atlantic National Conference Scholarship  
Post-Baccalaureate Scholarship, Maryland Institute College of Art  
Member of the Art Director's Club, AIGA, College Art Association, Society for Photographic Education (SPE), American Alliance of Museums

## **SKILLS**

**Computer:** InDesign, Illustrator, Photoshop, Bridge, Lightroom, Premiere, Final Cut, Dreamweaver, Fireworks, After Effects, Flash, HTML, Microsoft Office, Project Management software, Exact Target email marketing software

Extensive travel in Africa, Europe and Central America, French fluency, pen & ink and guache illustration, digital illustration, digital collage, fine art and conceptual digital and film photography, photo retouching, prepress

## **REFERENCES AND SELECTED EXHIBITIONS**

Available upon request